



WAWS-TV
11700 Central Parkway #2
Jacksonville, FL 32224
Main: (904) 996-0400
Billing:

<http://www.fox30jax.com>

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

WAWS-TV
Newport Television LLC
PO Box 402619
Atlanta, GA 30384-2619

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
67531-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WAWS-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	2174

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	67531	09849738

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	Action News @ 5a	5:00 AM-5:30 AM	MTWTF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAWS Tu 10/23/12 5:30 AM Action News @ 5a 5:00 AM-5:30 AM :30 0FA12G155H \$30.00 NM									
1 WAWS W 10/24/12 5:14 AM Action News @ 5a 5:00 AM-5:30 AM :30 0FA12G155H \$30.00 NM									
2	10/23/12	10/29/12	Action News @ 6a	6:00 AM-7:00 AM	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS Tu 10/23/12 6:58 AM Action News @ 6a 6:00 AM-7:00 AM :30 0FA12Z151H \$50.00 NM									
2 WAWS Th 10/25/12 6:44 AM Action News @ 6a 6:00 AM-7:00 AM :30 0FA12Z151H \$50.00 NM									
3	10/23/12	10/29/12	Action News @ 7a	7:00 AM-8:00 AM	MTWTF--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WAWS W 10/24/12 7:38 AM Action News @ 7a 7:00 AM-8:00 AM :30 0FA12Z151H \$50.00 NM									
4	10/23/12	10/29/12	Action News @ 8a	8:00 AM-9:00 AM	MTWTF--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS Tu 10/23/12 8:44 AM Action News @ 8a 8:00 AM-9:00 AM :30 0FA12G155H \$25.00 NM									
5	10/28/12	10/28/12	Su 11a-12p	11:00 AM-12:00 PM	-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WAWS Su 10/28/12 11:59 AM Su 11a-12p 11:00 AM-12:00 PM :30 0FA12G150H \$50.00 NM									
6	10/23/12	10/29/12	M-F 530p-6p	5:30 PM-6:00 PM	MTWTF--	:30	2	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$160.00									

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Obama/D/President	OBAMA FOR AMERICA	2174	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/23/12	10/29/12	M-F 530p-6p	5:30 PM-6:00 PM	MTWTF--	:30	2	\$160.00	NM
10/23/12 10/29/12 MTWTF-- 2 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Tu 10/23/12 5:48 PM M-F 530p-6p 5:30 PM-6:00 PM :30 0FA12Z151H \$160.00 NM 2 WAWS W 10/24/12 5:40 PM M-F 530p-6p 5:30 PM-6:00 PM :30 0FA12G155H \$160.00 NM									
7	10/23/12	10/29/12	M-F 6p-630p	6:00 PM-6:30 PM	MTWTF--	:30	2	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 2 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Th 10/25/12 6:29 PM M-F 6p-630p 6:00 PM-6:30 PM :30 0FA12G155H \$85.00 NM 2 WAWS F 10/26/12 6:16 PM M-F 6p-630p 6:00 PM-6:30 PM :30 0FA12G182H \$85.00 NM									
8	10/25/12	10/25/12	MLB World Series	730-11P	---T---	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Th 10/25/12 11:20 PM MLB World Series 730-11P :30 0FA12G150H \$1,800.00 NM									
9	10/23/12	10/29/12	M-F 10p-1030p	10:00 PM-10:30 PM	----2--	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 ----2-- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAWS F 10/26/12 10:14 PM M-F 10p-1030p 10:00 PM-10:30 PM :30 0FA12G150H \$1,100.00 NM 1 WAWS F 10/26/12 10:25 PM M-F 10p-1030p 10:00 PM-10:30 PM :30 0FA12G182H \$1,100.00 NM									
10	10/23/12	10/29/12	M-F 1030p-11p	10:30 PM-11:00 PM	----2--	:30	2	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 ----2-- 2 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WAWS F 10/26/12 10:55 PM M-F 1030p-11p 10:30 PM-11:00 PM :30 0FA12A186H \$550.00 NM 3 WAWS F 10/26/12 10:59 PM M-F 1030p-11p 10:30 PM-11:00 PM :30 0FA12G182H \$550.00 NM									
11	10/28/12	10/28/12	NFL 4p Doubleheader	4:00 PM-8:00 PM	-----S	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WAWS Su 10/28/12 6:52 PM NFL 4p Doubleheader 4:00 PM-8:00 PM :30 0FA12A186H \$4,000.00 NM									
12	10/28/12	10/28/12	NFL 1p Doubleheader	1p-4p	-----3	:30	3	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----3 3 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WAWS Su 10/28/12 1:40 PM NFL 1p Doubleheader 1p-4p :30 0FA12G182H \$800.00 NM 1 WAWS Su 10/28/12 3:23 PM NFL 1p Doubleheader 1p-4p :30 0FA12A186H \$800.00 NM 2 WAWS Su 10/28/12 4:24 PM NFL 1p Doubleheader 1p-4p :30 0FA12G182H \$800.00 NM Late Run due to Sports									
13	10/28/12	10/28/12	MLB World Series	MLB World Series	-----S	:30	1	\$900.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/28/12	10/28/12	MLB World Series	MLB World Series	-----S	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	Su	10/28/12	12:33 AM	MLB World Series	MLB World Series	:30	0FA12G150H	\$900.00 NM
Late Run due to Sports									
14	10/26/12	10/29/12	M-F 7p-730p	7p-730p	1---1--	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	1---1--	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	F	10/26/12	7:27 PM	M-F 7p-730p	7p-730p	:30	0FA12A186H	\$200.00 NM
15	10/28/12	10/28/12	Action News Sunday/Eye	6:30a-12p	-----1	:30	1	\$15.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$15.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WAWS	Su	10/28/12	10:37 AM	Action News Sunday/Eye On	6:30a-12p	:30	0FA12A186H	\$15.00 NM
<u>Total Spots</u>							23		

Payment Terms 30 Days

<u>Gross Total</u>	\$13,390.00
<u>Agency Commission</u>	\$2,008.50
<u>Net Amount Due</u>	\$11,381.50

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